

ERIK CARLSON

Make A Great Impacting Change

ERIK CARLSON



**TO BOOK ERIK
PLEASE CONTACT:**

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change
Make A Great Impacting Change



ABOUT ERIK

A true magician in every sense of the word, Erik Carlson is a sought after international speaker with decades of sales, management and performance experience, whose work has earned him Million Dollar Round Table status, ranking him among the best in the industry. He has shared the stage with renowned speakers such as John Maxwell, Josh McDowell, Sue Thomas and Lee Strobel.

Having built a financial producer group, and proprietor of three successful businesses, Erik knows first hand about building organizations and how to effectively manage sales teams. A certified pension specialist and financial advisor, Erik has conducted over 400 sales and training meetings. While working for one of the largest financial firms in the world, Erik increased revenue by 5 million dollars a year within his producer group.

Helping people transform their lives is not a new passion for Erik. As a former Orthotics and Prosthetics practitioner at the prestigious Children's Hospital and Medical Center in Seattle, Washington, he helped to improve the quality of life for children with debilitating birth defects by providing artificial limbs and braces to help them walk, adapt to life and overcome serious obstacles.

Above all, Erik's most magical role is being an entertainer. A member of the International Brotherhood of Magicians, Erik has performed at the Magic Castle in Hollywood (one of the most famed magic clubs in the world). His comedy has even landed him on Hollywood's big screen: writing, acting and performing magic. A multi-talented presenter, Erik has been featured on numerous television and radio shows across the United States and Europe and has recorded two albums (as part of the singing group "Second Glance").

Erik truly lives by the power of his message, Making A Great Impacting Change, both in his own life and in the lives of those around him. He currently resides in Rocklin, California with his wife Renee and their two children Christopher and Alina.

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change
Make A Great Impacting Change
Magic

Magic
Magic
Magic

ERIK CARLSON SPEECH TOPICS



"Four minutes can change your life. You will know it when it happens, because you will have accomplished what you once thought you could not do."

- Erik Carlson

RISE ABOVE: LIVING ABOVE THE LINE

Is your team ready to Rise Above and discover the **power of their potential?**

If you want your group to break through barriers and soar to unimaginable heights, Erik is your **secret weapon**. Through hilarious tactics and impactful content, Erik will reveal explicit solutions to the crafty misdirections life throws at each of us that can trip us up, and keep us below the line.

After your team experiences Erik's life changing program, they will be able to:

- Assess where they are at any point in time: Above or below the line
- Implement Erik's proven tools to help them Rise Above in the quickest possible time
- Give your customers the experience they deserve by ensuring that your team lives Above the Line!

This speech is presented as a 45 minute keynote or can be segmented into a series of modules strategically spaced throughout your meeting day. Erik believes the best way to increase your bottom line is to get each member of your team Living their Magic "**Above the Line**".

What better way to accomplish this than with audience interaction, coupled with Erik's time tested presentations' and extraordinary delivery style. By the end of the day Erik will have your group encouraging each other to live out your company's mission statement with a renewed boldness and enthusiasm.

Your return on investment will give your team clarity on your companies' vision, and fresh perspectives on new ways to be a more successful organization that transforms the way your customers see you. With your entire team Living their Magic "**Above the Line**" why would your customers go anywhere else?

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change

Make A Great Impacting Change

Magic
Magic
Magic

LIVE YOUR M.A.G.I.C. MAKE A GREAT IMPACTING CHANGE



When you strive to Make A Great Impacting Change, the impact will shake the world like an earthquake and the aftershocks will echo in eternity!

- Erik Carlson

In this unforgettable experience, Erik will share his M.A.G.I.C. formula with your audience, and relate it to your company's mission in the most spectacular way. To Make A Great Impacting Change will become a way of life for your group.

With his highly entertaining delivery coupled with audience participation, Erik will teach your team his proven C.E.E's (Customer Experience Enhancers) to transform the way your people think about their approach to service. The result will lift your experience to astonishing heights and inspire your people to live M.A.G.I.C. every day.

Erik's team building exercises will inspire each member of your company to take ownership and elevate the satisfaction of their work beyond their imaginations. Your employees will not only maximize and build on their natural passions, but they will use it to cultivate a high performance team that will lead to high customer satisfaction.

M.A.G.I.C. SESSIONS WORKSHOPS/TRAINING SEMINARS

Your team/group can have a one-on-one experience with Erik's intensive training modules. These dynamic and interactive training modules will help your team step outside their comfort zone. Not only will they have fun, they will learn the critical success factors for living their life the way it should be lived, with M.A.G.I.C.

Erik will stretch your teams' ability to communicate effectively, and help them recognize and encourage each other's roll in accomplishing the company's objectives.

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change
Make A Great Impacting Change

Magic
Magic
Magic

AN EVENING OF ASTONISHMENT MASTER OF CEREMONIES



Passion is the fuel that propels us to our dreams.

- Erik Carlson

Using his exclusive blend of captivating showmanship with side splitting laughter and audience member participation, Erik takes his 20 years of worldwide entertainment experience to astonish and delight your company's clients, employees or V.I.P's.

Perfect for an after dinner show, appreciation banquet, or Master of Ceremonies entertainment, Erik will be the magical ingredient to your event that makes it one that lasts in the memories of your audience for years to come.

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change
Make A Great Impacting Change



PROGRAM FEES

Keynote (1 hour).....\$5,000

Breakout (up to 3 hours)\$7,500

Master of Ceremonies/Evening of Astonishment.....\$3,000

DEPOSITS AND CANCELLATIONS

The deposit is 50% of agreed fee and is required upon confirmation of the booking. If a program is cancelled, Erik Carlson will rebook the program on a mutually convenient date with no penalty. If a program is cancelled by the client and not rescheduled, the deposit will be retained by Erik Carlson as a full and complete settlement.

TRAVEL EXPENSES AND ACCOMMODATIONS

The client will cover the speaker's airfare, hotel accommodations, and travel related expenses. Airfare and hotel accommodations will be billed directly to the client. All additional expenses will be invoiced after the program has been completed.

To book Erik, please contact:

The Keynote Group
6919 West Broward Blvd.
Suite 206
Plantation, FL 33317
Phone: 954-791-7991
Fax: 954-337-7991
Email: Booking@TheKeynoteGroup.com

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP
PHONE: 954-791-7991
FAX: 954-337-7991
EMAIL: BOOKING@THEKEYNOTEGROUP.COM
WEBSITE: WWW.CARLSONLIVE.COM
WEBSITE: WWW.THEKEYNOTEGROUP.COM

ERIK CARLSON

Make A Great Impacting Change
Make A Great Impacting Change



CLIENTS ARE RAVING

"Erik's presentation was bright and uplifting. The crowd definitely left in a more positive state of mind than when they came in."

~ Dan Biddle, Ph.D., CEO, Biddle Consulting Group

"Erik's presentation was captivating! I like his approach of engaging the audience while delivering a strong business message with entertainment. The combination is really dynamic."

~ Scott Treece, Operations Manager, FEC

"Erik Carlson has so many ways to entertain your audience. His Humor is hilarious, his magic is fascinating, and the way he invites audience participation w/ music and magic, creates an unforgettable evening. As a meeting planner, I received your name as a referral for my event, and the outstanding feedback I have received from all who attended has me looking forward to the opportunity to work with you again – sooner than later!"

~ Suzanne Allison, CSEP, Events by Suzanne

"In the last 5 years we have brought Erik Carlson in to speak, teach, entertain, and perform more than any other communicator. Whether it is magic, humor, or communicating, Erik always delivers. You need to experience Erik Carlson at your next event."

~ Ray Johnston, Sr. Pastor, Bayside Church, Granite Bay California

"Sometimes life and work get hectic and one can lose sight of what really matters behind all the stress. Erik Carlson spoke to our company right around that time for me, and I must say that his presentation was such a positive, motivating, and down right uplifting experience that even several months later myself and others are still remembering the M.A.G.I.C. I highly recommend his presentation to any company, organization, or agency that feels as though their employees may need that extra boost to bring them back above the line."

~ Saxony Dominguez, MA, Supervising Behavioral Consultant, Learning Solutions

"Erik has the ability to immediately get a crowd's attention, maintain their interest, and leave them wanting more. I am amazed at Erik's ability capture the minds of his audience. There is no question I would have him back."

~ Mike Gaffney, Executive Director of the Ascent Network

"Erik Carlson has a tremendous ability to relate to all kinds of audiences and every age group. His winsome personality, his energy, his enthusiasm and his insights will make a huge difference with your audience. I recommend him highly!"

~ Denny Rydberg, President, Young Life International

TO BOOK ERIK PLEASE CONTACT:

THE KEYNOTE GROUP

PHONE: 954-791-7991

FAX: 954-337-7991

EMAIL: BOOKING@THEKEYNOTEGROUP.COM

WEBSITE: WWW.CARLSONLIVE.COM

WEBSITE: WWW.THEKEYNOTEGROUP.COM